

Media Release

Vince's
MARKET



Smiles all around after Vince's team builds multi-station playground

NEWMARKET, ON, July 12, 2019: It's wonderful to write a cheque, but some also enjoy a more hands-on approach. Such was the sentiment last weekend in Mount Albert among Vince's Market team members. Under the direction of representatives from Million Dollar Smiles, staff and management from the independent grocery chain, along with friends and family, built a multi-station playground for a young girl with cerebral palsy.

The countless parts and fasteners – and sometimes nebulous instructions – were unable to slow the well-organized team, who built the complex structure by mid afternoon. Thanks to Salvina Mangiafridda and Jeff Rands for keeping everyone on task.

Vince's Market is big on giving back, and commits a significant yearly budget to support charities, hospitals, sports teams, participation in the arts – and activities that bring communities together.

Million Dollar Smiles was founded by Anna Lopes in 2006, and leads volunteer fundraisers to bring light into the lives of families facing the everyday challenges that arise when a child is diagnosed with a serious illness.

Visit <http://www.milliondollarsmiles.ca/> for more information.

Related Images:



Vince's Market - Sharon



Vince's Market - Newmarket



Vince's Market - Uxbridge

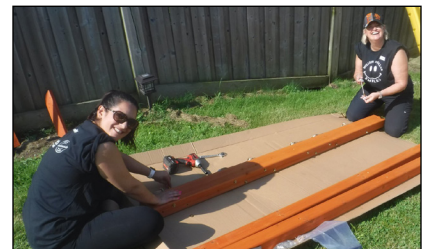


Vince's Market - Tottenham

Contact Neil Moore for high-resolution images.

Contact:

Neil Moore
Brand Manager, Vince's Market
905.717.7474
neil@vincemarket.com
vincemarket.ca



The team from Vince's Market is all smiles in building a multi-station playground in Mount Albert.

About Vince's Market:

Vince's Market is a nationally recognized and award winning, small footprint fresh food retail chain. This privately held company employs more than 300 people in York, Durham, and Simcoe Regions, serving the communities of Sharon, Newmarket, Uxbridge and Tottenham. In 2014, their Newmarket location was awarded 2nd place in Canada for their category from the Canadian Federation of Independent Grocers. In 2017 and 2018, the chain was recognized as one of "Canada's Best Managed Companies." For further information, visit www.vincemarket.com