

PRESS RELEASE



Local charities receive donations from Vince's 'Community Product Initiative'

SHARON, ON, JANUARY 30, 2020: Recipients of the Vince's Market Community Product Initiative gathered at the new Sharon store to celebrate a successful 2019 campaign, and to receive significant contributions to help them continue their life-changing work.

The recipient organizations, chosen in the municipalities served by each of the Vince's Market locations, reflect a variety of causes that impact food insecurity and hunger, hospice care, and support for people with intellectual disabilities.

The funds raised were as follows:

SHARON STORE		
Holland Landing Food Pantry		\$3,607.22
UXBRIDGE STORE		
Loaves and Fishes Food Bank		\$4,205.08
TOTTENHAM STORE		
Matthews House Hospice		\$3,573.18
NEWMARKET STORE		
Community Living Central York		\$3,681.89

This brings the total raised to just over \$40,000, since the program began in January 2018. The Initiative adds yet another layer of Vince's community support to an already long list of commitments that include Southlake Regional Health Centre, Cedar Centre, Inn from the Cold, Toonies for Tummies, and more.

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"Although the Holland Landing Food Pantry is only a few years old, there has been a steady increase in usage. We are so thankful to be able to have such valuable community partners like Vince's. Their generous donation will help us continue to provide support for local families and individuals in need."

East Gwillimbury Public Library CEO, Monika Machacek.

"On behalf of the Uxbridge Loaves & Fishes Food Bank, we are deeply grateful for your very generous donation! We celebrated our 30th anniversary in 2019 of helping to feed those in their time of need, and this is only possible because of the incredible generosity from our community and the ongoing support of over 50 amazing volunteers!

Pat Lazenka, Board Member/Volunteer, Uxbridge Loaves & Fishes Food Bank

"Matthews House Hospice is thrilled and honoured to receive proceeds from Vince's Tottenham Community Product Initiative. We are a community supported and driven hospice, and it makes great sense to partner with an equally community-driven organization like Vince's."

Andrea Roylance, Director Gifts and Gratitude, Matthews House Hospice



Cheque Presentation: main



Holland Landing Food Pantry



Community Living Central York



Loaves and Fishes Food Bank



Matthews House Hospice

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“On behalf of everyone at Community Living Central York, we are so grateful to Vince’s Market for their incredible support. This generous donation will help CLCY provide services and resources, not only to individuals with developmental disabilities, but also to their families. Thank you for making Community Living Central York part of your #VincesCares initiative and for shining a spotlight on our organization. This goes a long way to help CLCY build a brighter future.”

Sarah Vienot, Board Member, Community Living Central York

Cutline (main photo):

From left: Pat Lazenka (Uxbridge Loaves & Fishes Food Bank), Christine Glenn (Holland Landing Food Pantry), Sarah Vienot (Community Living Central York), Stephanie Clare (East Gwillimbury Public Library/H.L. Food Pantry), Maria Ciarlandini (Vince’s Market), Andrea Roylance (Matthews House Hospice), Brenda Pufek (Matthews House Hospice).

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About Vince’s Market:

Vince’s Market is a nationally recognized and award winning, small footprint fresh food retail chain. This privately held company employs more than 300 people in York, Durham, and Simcoe Regions, serving the communities of Sharon, Newmarket, Uxbridge and Tottenham. In 2014, their Newmarket location was awarded 2nd place in Canada for their category from the Canadian Federation of Independent Grocers. In 2017 and 2018, the chain was recognized as one of “Canada’s Best Managed Companies.”
For further information, visit www.vincesmarket.ca