

Press RELEASE

Vince's
A FRESH SHOPPING EXPERIENCE



Vince's Market: **Sharon**



Vince's Market: **Newmarket**



Vince's Market: **Uxbridge**



Vince's Market: **Tottenham**



Vince's Market: **Market & Co.,
Upper Canada Mall**

Vince's honoured by EGCOG for excellence in Community Service

SHARON, ON, Nov. 26, 2021: Earlier this month, Vince's was honoured to receive a Spirit of Success Business Award from the East Gwillimbury Chamber of Commerce (EGCOG). It's an awards ceremony that launched more than 25 years ago, and recognizes a select group of local businesses, out of hundreds of candidates, for their excellence and contributions in one of nine categories. These include Innovator of the Year, Agricultural Business, Not-for Profit of the Year, Small Business, Large Business, and more.

"We were humbled not only to be nominated in the Community Service category, but to be selected as the overall winner," said Vince's partner Giancarlo Trimarchi. "It is recognition for what we do as a business, as well as for the efforts of our Team members who are involved – hands on – in supporting so many community organizations."

To earn a Spirit of Success Business Award is no easy feat. Typically, these are given to organizations who have made significant contributions to their industries and communities, and who have demonstrated an outstanding level of dedication over an extended period.

In the area of Community Service, judges look at an organization's commitment to 'giving back' through their participation in numerous community organizations and/or charitable events, their volunteerism, and their contribution of products or services to support various initiatives within East Gwillimbury and northern York Region.

"We have always allocated a significant yearly budget to community support, whether it be through our Community Product Initiative, or other smaller, more targeted local efforts," said Giancarlo. "It is part of who we are as a business, and we are pleased to be recognized for our contributions. We thank the EGCOG and the committee for choosing us as a Spirit of Success Business Award Winner."

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About Vince's Market:

Vince's is a nationally recognized and award winning, small footprint fresh food retail chain. This privately held company employs more than 300 people in York, Durham, and Simcoe Regions, serving the communities of Sharon, Newmarket, Uxbridge and Tottenham. In 2021, their Tottenham location was recognized as the best small-format grocery store in Canada by the Canadian Federation of Independent Grocers (CFIG). In 2019, Vince's earned the title of Retailer of the Year at the DCI Star Awards. And in 2014, their Newmarket location was awarded 2nd place in Canada for their category by the CFIG. In 2017 and 2018, the chain was recognized as one of "Canada's Best Managed Companies." Vince's is highly active in the community, supporting many life-changing organizations, including food banks, local shelters, hospice, the Women's Centre of York Region, and the Mental Health Program at Southlake Regional Health Centre. For further information, visit www.vincemarket.ca